

#### **DISTRACTED DRIVING**



# 2022 Travelers Canada Distracted Driving Risk Survey

## **IT'S TIME TO DO BETTER**

Many drivers in Canada continue to drive distracted despite knowing the risk.

WE THINK THE ROADS ARE SAFE

**71%** of people surveyed think roadway safety is unchanged from before the pandemic

#### YET, WE HAD NEAR MISSES

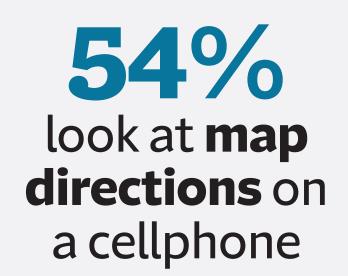
**1 in 6** drivers admit they've nearly crashed while driving distracted

# WE CONTINUE TO MULTITASK

Even though distracted driving is risky, many respondents admit to using technology behind the wheel, including:



**66%** talk on or use a cellphone through **hands-free** technology



20% read a text message or email



8% update or check social media



### HERE'S WHAT YOU CAN DO:

Speak Up, No Matter **86%** of consumers who use a phone while driving say they would be less likely to do so if a passenger spoke up

# Who's Driving

Only **58%** say they have spoken up to a friend or family member when they were driving distracted

That number falls to **11%** when a co-worker is driving distracted and just **8%** while ride-sharing

Learn more about the Travelers Canada Distracted Driving Risk Survey and techniques you can use to help put the brakes on distracted driving **Visit travelerscanada.ca** 

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